

How to use CCM's Online Platform

CCM, the brand owned and operated by Kcomber Inc., is a professional market research and business intelligence provider focused on the industries of Agriculture, Chemicals, Food and Feed in China since 2001. CCM's Online Platform contains all the historical market information as well as regular updates in the form of Reports, Newsletters, Market Data, Company Profiles, Charts, etc. Furthermore, several tools can be used to use the existing data for own forecast, analysis, and news alert.

Compared with other companies' database, most of which are disordered, incomplete and outdated, our Online Platform is able to provide clients with in-depth, real-time, comprehensive, and segment-industry focused information. This paper explains how to use and benefit from all the content and functions of CCM's Online Platform. It will show how to register for the platform, how to use the platform and functions as well as which data and information is available. To access CCM's online platform, please go to our website www.cnchemicals.com, and click on the Online Platform button in the header for access to the Online Platform. Please notice, you need to be logged into your account in order to use it. You can log in on the right top side of the page.

The screenshot shows the CCM website interface. At the top left is the CCM logo with the tagline 'Data & Business Intelligence'. A search bar contains the text 'Ex: Glyphosate technical'. To the right of the search bar are icons for a shopping cart and a user profile. The user profile is highlighted with a red box and shows the email 'Hi,mkttest@cnchemicals.com' and a 'Sign Out' button. Below the search bar is a green navigation bar with the following menu items: 'INDUSTRIES', 'ONLINE DATABASE' (highlighted with a red box), 'PRODUCTS & SERVICE', 'MARKET NEWS', 'ABOUT', and 'CONTACT'. The main content area features a large banner for 'CCM's Online Platform'. The banner includes the CCM logo, the text 'ENABLE MARKET TRANSPARENCY', and a description: 'An unrivaled database of meticulous data and analysis on China's Agriculture, Chemicals, Food&Feed, and Life Science markets, with customized search functions, news alerts, and DIY reports ability.' A yellow 'Learn more' button is positioned at the bottom left of the banner. On the right side of the banner is a circular diagram with four quadrants labeled 'Agriculture', 'Food & Feed', 'Chemicals', and 'Life Science', with a central circle containing the text 'What's inside?'. A 'Site consultant ONLINE' button is located in the top right corner of the banner area.

If you are a new user, you need to register first. To register, click on the free trial button on our Online Platform introduction page: <http://onlineplatform.cnchemicals.com/en/home/op>

About CCM's Online Platform



[Get Free Trial](#)

CCM's Online Platform is China's largest archive of premium insights on various niche markets in China. It is a big-data based market intelligence platform that enables clients to take advantage of meticulous intelligence and get ahead in the China market.

CCM's Online Platform consists of more than 180,000 data and information pieces across over 18 segment industries both from the past and present. With over 16 years of information accumulation, it provides clients with in-depth, real-time, comprehensive, and segment-industry focused information.

This leads you to the registration formula. Fill in your personal information and the industries you are interested in, then click save. We will receive your registration and set up your account and free trial. Once it is set up, an account member will contact you to discuss the start of the free trial.

Ready to register with cnchemicals.com? Create your FREE account. (all fields are required)

* Your E-mail (User ID)
For the approval of your application, please register with your company email.

* Get Verification Code

* Password (more than six characters)

* Re-enter Password

Tell us about yourself... (Giving your personal information will help us offer you a more customized service.)

* First name

* Surname

* Tel

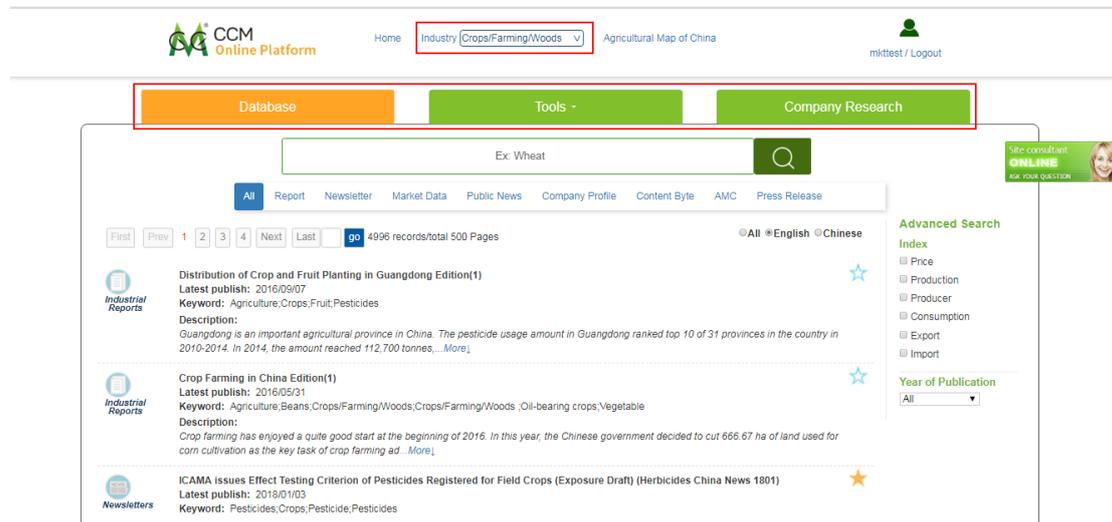
* Your Industry

I agree that:
I accept the [Terms of Use Agreement](#) and [Privacy Policy](#) of cnchemicals.com.
I may receive communications from cnchemicals.com.

To guarantee a correct delivery of the needed or purchased product, please ensure that all the provided information is authentic and reliable.

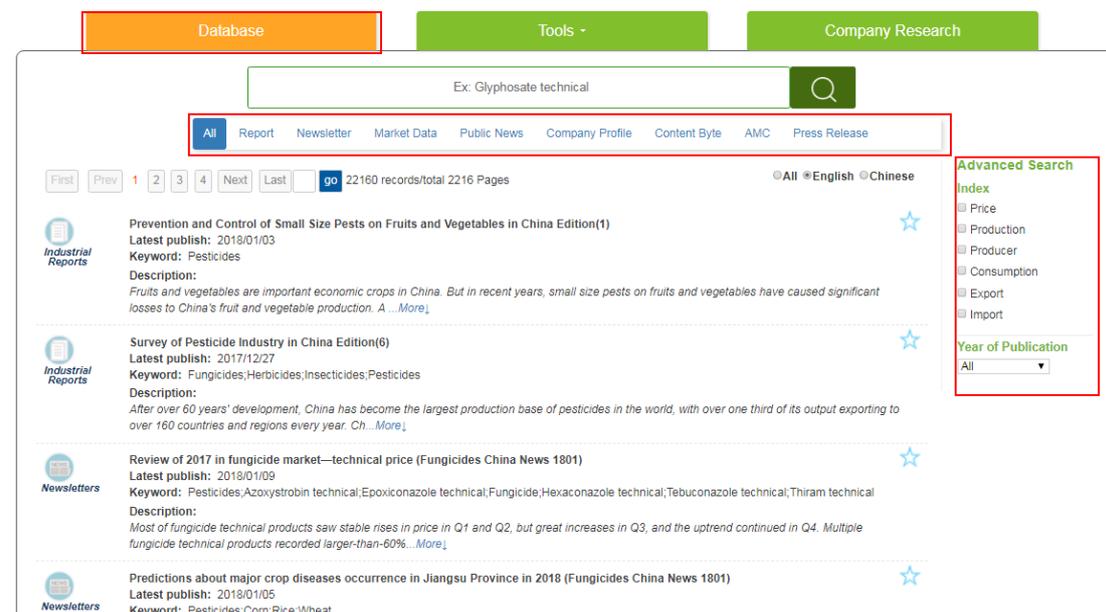
[Save](#) [Cancel](#)

When you are logged in and click the “Online Database” button, you enter CCM’s Online Database directly. If you subscribed to more than one industry, you can choose the one you want to access in the industry box at the top. Our Platform is divided into three segments, which all enable different tools and information: Database, Tools, and Company Research.



Database

Search the whole archive of industrial information by CCM’s research from 2001 to now with regular updates in the section of Database. The data is presented in different publications. There are industrial reports, monthly newsletter, market data, public news, company profiles, small content pieces like charts and tables, the agricultural map of China and press releases. Advanced search functions and filters on the right side guarantee precise results for the user’s research needs. Search any keyword related to your industry in the search box at the top.



Industrial Reports

CCM has published hundreds of industrial reports covering 15 industries. Usually it contains the detailed information of a subject from various perspectives, including the past development of an industry or a certain product, the capacity, production, technology, cost analysis, import and export of every main enterprises in China, and the interpretation and analysis of government policies as well as the prediction of the industry and product trend. By clicking at one of the industrial reports, you can read it right online, download the PDF version for later, or even edit the report and combine with your own company data.

Newsletter

Newsletters give regular updates on industry trends, company dynamics, price dynamics, import & export situation and all relevant news on the targeted industry. From Newsletters, readers can acknowledge the real-time update of the development trend of your interested industry. Newsletter articles contain normally a brief summary of a specific topic to clearly get the point of the subject.

Market Data

The third type of CCM's product is Market data. This information in form of tables and charts can cover Price, Production, Producer, Consumption, Production forecast, and Market summary of your chosen commodity in China. It is a visual form of information gathering, which allows to quickly get an expression about a development.

Public News

The fourth section is Public News. It shows all external related news crawled from authentic sources on your product. You can read the news and watch the videos in Chinese or English, even translate them easily with one click.

Company Profile

This section shows all the information on companies analysed by CCM. Search for the interested company in the search bar. The company profile can be read online or downloaded as a PDF. It contains information about related news, contact info, product, registration, import and export, production information, company background, production cost, financial information, competitiveness analysis, marketing and sales mode, R&D, procurement, company dynamics, and site visit. This data is very difficult to get, due to China's difficult economic environment. CCM is the reliable provider of this information to show what is really happening with Chinese companies.

Content Byte

The sixth one is Content byte. It is the smallest size of a complete information unit, basic

components of various publications, independently presented as micro-reports for easy usages. It can be a text, table, chart or picture. They are very suitable for creating DIY reports.

AMC

The Agricultural Map of China has information on thousands of Chinese agricultural commodities from national to local level. If you have subscribed to an agriculture related industry, you can access the AMC by clicking on one of the commodities and see the analysis on CCM's AMC page.

Press Release

Here are all the press releases of CCM regarding the chosen industry.

The Database has also various functions for easy use of the content. One of these functions is DIY your own report. You can select one paragraph, chart etc. or the whole article to copy it into your own document. Every content has the button "Add to DIY report" on the top right corner. Simply click "create a new report" to edit the text in order to create your own report with CCM's content in your user dashboard.

Data, that is marked as favorites, will be shown in the user dashboard as well. The Data can be ordered in the favorites function to title or publish time. Simply click on the star symbol next to a data to mark it as a favorite. It provides a convenient place for all most important information without searching them again or saving them in some other folder outside the platform. The user dashboard can be accessed by clicking on the account in the top right corner.



mkttest / Logout

The screenshot displays the user dashboard for 'mkttest'. At the top, there is a navigation bar with the 'Kcomber' logo and 'User Center' text. On the right side of the navigation bar, there are logos for 'ccm OnlinePlatform', 'KCOMDATA', and 'TRANALYSIS'. Below the navigation bar, a user profile section shows 'Welcome, mkttest@cnchemicals.com' and a 'Log Out' button. A left sidebar contains a list of navigation options: My account, Account information, Change password, My order, My product, My Favorite, CCM Alert, DIY Report, My Coupon, Suggestion box, Add SubAccount, and Visit Log. The main content area shows search results for '12172' items. The results are sorted by 'Publish time' and 'Title'. Two results are visible, both from 'Newsletters' and dated 'Data year:2018'. The first result is 'China's institution reform plan in 2018 (China Fluoride Materials Monthly Report 1804)' with a keyword of 'Fluorine' and published by 'CCM'. The second result is 'Central environmental inspections to restart (China Fluoride Materials Monthly Report 1804)' with a keyword of 'Fluorine' and published by 'CCM'. Both results include a 'Quoted in' link to the respective report.

Tools

Tools are various functions to support market research in forecast in China.

Price Analysis

The first function in the tool section is Price Analysis. It is a tool that enables users to compare price trends in different countries and regions. Furthermore, you can forecast the next three-month price with the innovative Price Analysis Model. The analysis is additionally backed up with related price data of CCM and news as well as videos crawled from reliable news websites.

Tools / Data Forecast

FREE DEMO! Output Consumption Price

Search data from CCM's Online Platform

Product:

Frequency: Monthly Annually Search

Input Data

Upload file To have your own forecast based on your file, your uploaded file should be filled in according to CCM's template. [download template](#)

Frequency: Monthly Annually Input

Edit the data

from to Search Historical forecast

Product	Time	Region	Capacity	Output	Unit	Delete
Glyphosate technical	2012	China	806,500	430,000	tonne	delete
Glyphosate technical	2013	China	906,500	512,000	tonne	delete
Glyphosate technical	2014	China	909,500	534,000	tonne	delete
Glyphosate technical	2015	China	998,500	520,000	tonne	delete
Glyphosate technical	2016	China	984,000	600,000	tonne	delete
Glyphosate technical	2017	China		608,251	tonne	delete
Glyphosate technical	2018	China		637,624	tonne	delete

2017-02 2017-03 2017-04 2017-05 2017-06 2017-07 2017-08 2017-09 2017-10 2017-11 2017-12 2018-01 2018-02 2018-03

Latest update: 2017/10/26
Keyword: Glyphosate technical,Export

China's phosphorus ore market remained stable in Sept. 2017
Latest update: 2017/10/25
Keyword: Phosphorus ore,Environmental protection,Production/Supply,Price,Market dynamics

Wellhope Agri-tech Joint Stock Co., Ltd. will transfer 15.10% of shares in Dalian Chengsan Animal Husbandry Co., Ltd.
Latest update: 2017/10/23
Keyword: Wellhope Agri-tech Joint Stock Co., Ltd.,Dalian Chengsan Animal Husbandry Co. #! Ltd.,Company dynamics,Background,Financial,Profit/Revenue

main glyphosate TC exporter in China, July 2017
Latest update: 2017/10/26
Keyword: Glyphosate technical,Youth Chemical Co., Ltd.,Jiangsu Good Harvest-Weien Agrochemical Co. #! Ltd.,Shandong Weifang Rainbow Chemical Co. #! L...

Top 10 glyphosate TC export destinations from China, July 2017
Latest update: 2017/10/26
Keyword: Glyphosate technical,Export,Export destination

Export volume and price of glyphoate and PMIDA in China, July 2017
Latest update: 2017/10/26
Keyword: PMIDA,Glyphosate formulations,Glyphosate technical,Export,Price

[View More>>](#)

Related News

[Pesticides]
Six Middle Eastern Countries Ban Glyphosate Herbicides over 'Probable Carcinogen' Fears
Source: Sustainable Pulse 2017-10-14 19:26

[Pesticides]
EU agencies accused of cherry-picking evidence in glyphosate assessment
Source: EURACTV.com 2017-10-14 19:08

[Pesticides]
Henan HDF to further expand glyphosate raw material dimethyl phosphite capacity
Source: Agropage 2017-10-13 20:06

Related Videos

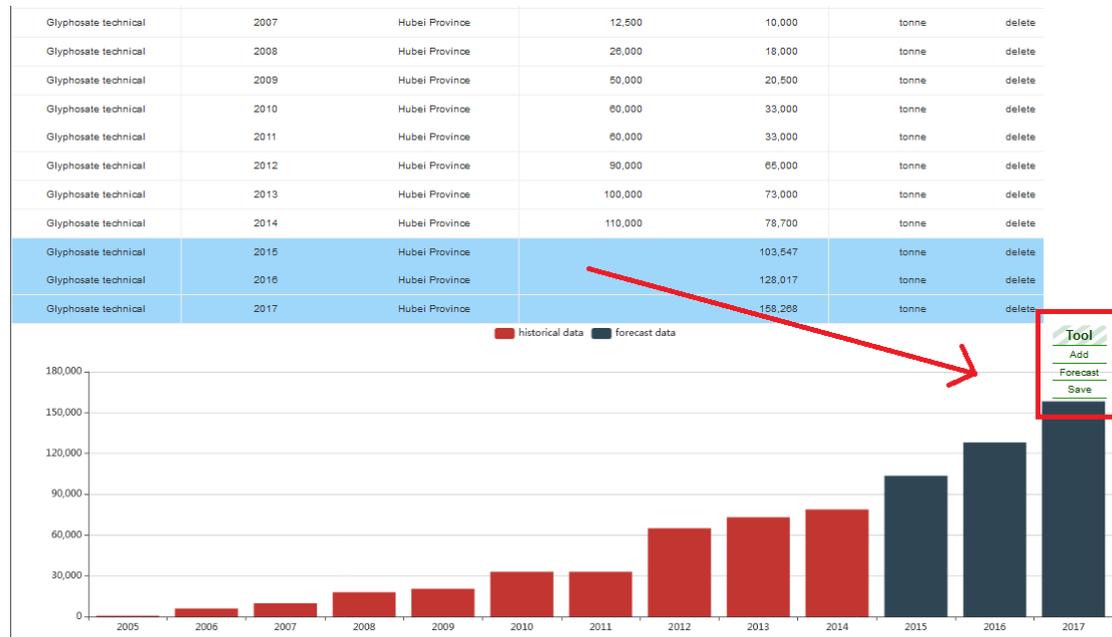
[Pesticides]
涨势不停 草甘膦 横K战法 定乾坤
Source: 腾讯网 2017-10-13 14:37

[Pesticides]
环保部 京津冀及周边大气污染防治督查 问题企业数量多-草甘膦
Source: 腾讯网 2017-10-13 11:19

[Pesticides]
California to add glyphosate, an ingredient in Roundup weed killer, to list of cancer causing chemicals
Source: USA TODAY 2017-10-13 11:17

Data Forecast

Data Forecast, just as its name implies, is used to do a forecast with CCM's internal data or user's own input data. You can do a forecast on output, consumption and price of the chosen commodity



After putting the product name in, users can choose the frequency of Monthly and Annually data. The advanced research also includes specific time period and region. When clicking the button of Forecast on the right side of the data, it shows the forecast data for the next three years (months, weeks), illustrated in a bar chart. You can save the graphic for further use as well.

Public Search Popularity

The Public Popularity Search reveals you the whole industry development trend by internet search popularity, news, and other external data crawling functions. Search index is the statistics of cumulative search results based on a specific key word and its alias from search engines, which shows the popularity of a key word in different phrases of time. You can change the time period by dragging the chart. User can also compare the search popularity of their upstream products & downstream products, and compare the results of different search engines.

E-Commerce

The function E-Commerce lists the major Chinese e-commerce platforms as well as the top 10 best-selling products on Alibaba.com in the past 7 day and past 30 days. Alibaba is by far China's largest e-commerce provider.

Major domestic e-commerce platform for Pesticides

阿里巴巴 Alibaba.com 慧聪网 HC360.com 淘药网 草帽网 coomowang.com 农淘网 买农药, 就上农淘网 中农在线 智慧农资 农资交易平台 大丰收 正品·省钱·送回家 DPS168.COM 400-9617-168

Top 10 best-selling products on Alibaba.com past 7 days past 30 days

The All Index of a product is based on its core sale indicators, such as the amount of orders, buyers, payments, etc. The higher the index is, the more popular the product is.

	Daliandao 41% Glyphosate IPA Price(RMB/kg) : 12.25	Trade Index :  77
	Wynca 95% Glyphosate Technical Price(RMB/kg) : 60	Trade Index :  56
	Good Harvest 77.7% Glyphosate WSG Price(RMB/kg) : 48	Trade Index :  50

Crawling System

CCM utilizes modern search engines technology to scan certain industry websites and crawl relevant content according to customs configuration. A complete interactive demo on how to use the crawling system can be find on the website itself.

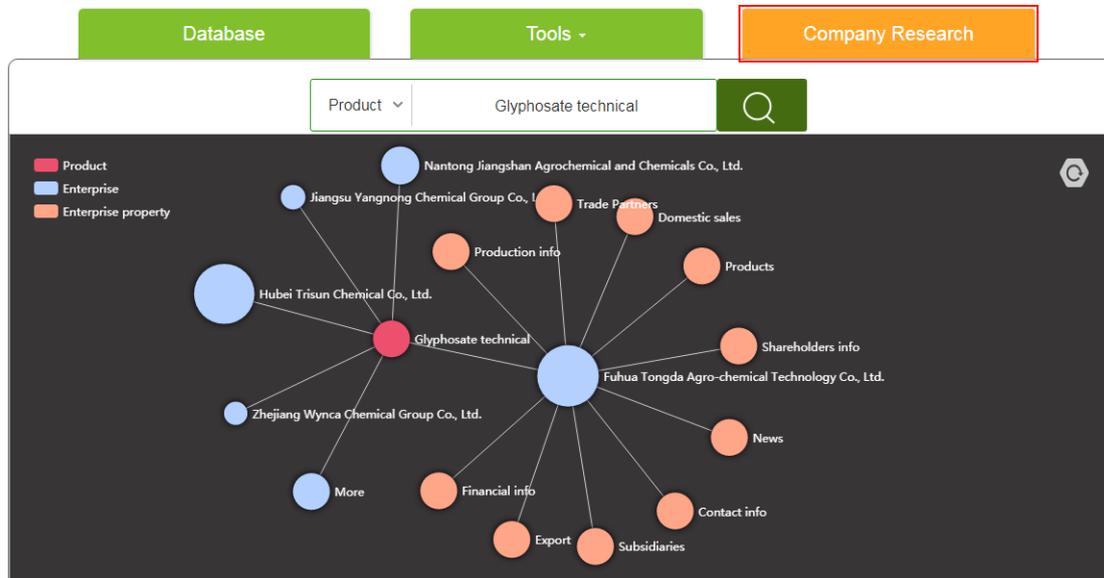
Import & Export Analysis

This function leads to the trade analysis brand of Kcomber, Tranalysis.

Company Research

The third segment in the Online Platform is Company Research. You can see the company portrait and matching of all market players in your industry. Firstly, you can see 5 major public and private producers of your commodity, default ranking by production in five segments, and you can click more to see the whole company list, and download this list.

When clicking on a company, it will reveal 12 segments, namely Financial info, Shareholders info, Domestic Sales, Export, Production info, Products, Trade Partners, Subsidiaries, News and Contact info.



Financial info includes the revenue, operating profit, total profit, net profit of enterprises and compare their financial info between different years and enterprise. Of course, you can download it. When click Shareholders info, you can see the shareholder table and its shareholding ratio. There is a pie chart to show the shareholding ratio in the right side of table, and you can also compare its shareholder info with different years. When click Domestic sales, you can see the comparison between online sales and offline sales in both table and bar/line graph. When click Export, you can see the export list of the company, with the option to click buyer and jump to our trade analysis platform, which belong to another brand Tranalysis, focused on import and export research. When click Production, users can see the company's production table in different years and compare its output growth trend with another enterprise. For Trade Partners/Subsidiaries, the function firstly shows the top five Clients, Suppliers, and Subsidiaries with the whole list of them can be viewed and downloaded below. When click News, you can see the news both from our newsletter and news crawling from the internet. Finally, users can see the product list and contact info in product and contact info bubbles.

Product	Year	Capacity(tonne)	Output(tonne)
Glyphosate technical	2016	130,000.00	118,000.00
Glyphosate technical	2015	130,000.00	77,000.00
Glyphosate technical	2014	70,000.00	65,000.00
Glyphosate technical	2013	70,000.00	65,000.00
Glyphosate technical	2012	70,000.00	65,000.00
Glyphosate technical	2011	40,000.00	27,000.00
Glyphosate technical	2010	40,000.00	31,000.00
Glyphosate technical	2009	20,000.00	12,000.00
Glyphosate technical	2008	20,000.00	12,000.00
Glyphosate technical	2007	6,000.00	4,000.00

Compare

Output growth trend

